

Upcoming Public Outreach Meetings Farm Direct Marketing & Agricultural Tourism San Luis Obispo County

Sponsored by the County
Department of Planning & Building & the Department of Agriculture



GOAL

• Identify ways to assist farmers & ranchers diversify in order to sustain agricultural operations

HOW?

• Attend any of the four upcoming <u>public</u> outreach meetings to voice your opinion and provide input



Upcoming Public Outreach Meetings

San Luis Obispo

Sept. 7

7 - 9 PM

Sept. 8

1 - 3 PM

UC Cooperative Extension Auditorium 2156 Sierra Way, San Luis Obispo

Paso Robles

Sept. 12

7 - 9 PM

Paso Robles City/County Library 1000 Spring Street, Paso Robles

Arroyo Grande Sept. 14

7 - 9 PM

South County Regional Center 800 West Branch Street, Arroyo Grande









Economic diversification by farmers can be important to sustain agriculture









Uses to be considered range from trail rides and u-picks to special events and lodging





Diversification can include adding value to products...



...and selling these products directly to the public















Inviting the public to experience and appreciate farm life can also serve as a form of economic diversification

















Lodging, or providing guest accommodation, can be another form of agricultural diversification







Community Input Needed Help us answer these questions

- 1. What are appropriate accessory uses on farm and ranch land?
- 2. What is an appropriate scale for these uses?
- 3. What standards should be met? (i.e. setbacks from neighboring properties, hours of operation)



Community Input Needed

- 4. How can the County best protect...?
- agricultural resources
- farm and ranch operations
- natural resources
- public health & safety
- the county's rural character





Come to any of these Outreach Meetings

San Luis Obispo:

September 7

7 - 9 pm

September 8

1 - 3 pm

University of Calif. Cooperative Extension Auditorium 2156 Sierra Way, San Luis Obispo

Paso Robles:

September 12

7 - 9 pm

Paso Robles City/County Library 1000 Spring Street, Paso Robles

Arroyo Grande:

September 14

7 - 9 pm

South County Regional Center 800 West Branch Street, Arroyo Grande



For More Information Contact

Brenda Ouwerkerk
Deputy Agricultural Commissioner

805-781-1556

bouwerkerk@co.slo.ca.us



If you are unable to attend, e-mailed input & suggestions are also welcome.